

ADVERTISING RATES

SIZE (INCHES)
Width X Height **1 Time** **2 Times** **Annual**
3 Times

Full Page	7.5" X 9.355" Live area 8.7" 11.75" bleeds	1930.00	1795.00	1533.00
1/2H	7.5" x 4.5"	1065.00	995.00	845.00
1/2V	3.7" x 9.3556"	1065.00	995.00	845.00
1/4 SQ	3.7" x 4.5"	605.00	575.00	495.00
1/4H	7.5" x 2.22"	605.00	575.00	495.00
1/8V	1.78" x 4.5"	340.00	310.00	275.00
1/8H	3.7" x 2.22"	340.00	310.00	275.00

Display ad styling service available at no extra charge. Contact publisher for more details. Advertising agency discount only on invoices paid within 30 days.

**ADD A WEB
BANNER ON THE DIGEST
WEBSITE FOR AN EVEN
BETTER VALUE!**

Spring Issue	Close Date	March 1
	"Shelf Life"	April to Late-June
Summer Issue	Close Date	June 1
	"Shelf Life"	Late June to Late August
Fall Issue	Close Date	August 1
	"Shelf Life"	Late August to Mid November

Page layout
samples
(Not to scale)



full
page



V or H
1/2 page



1/4 Sq
page



1/4 H page



V or H
1/8 page

The digest is
also optimized
for smart
phones and
tablets!

Advertising Authorization

Complete the following to place your display ad or listing in the next edition of The Blue Ridge DIGEST. Mail to: PO Box 1758, Asheville, North Carolina 28802.

Contact Name: _____

Company: _____

Street Address: _____

Mailing Address: _____

City, State & Zip: _____

Telephone: _____

E-mail: _____

Complete this section to place a Display ad:

Size (circle one) full 1/2H 1/2V 1/4SQ 1/4H 1/8V 1/8H

In the next _____ issues (number of issues). I agree to pay _____ per issue within thirty days of billing date. Initial billing must be accompanied by a tear sheet or other proof of publication. Billing will be accompanied with a copy of the publication.

YES! I Want more coverage! 193 x 162 px web Banner
Add a web banner ad to my order for only \$25/month for _____ months!

Complete this section to place a Listing:

First four lines or 140 characters or spaces: \$ 178.00
(Additional lines (35 spaces) are \$25.00 per year (3 issues) \$ _____
Number of additional lines (over 4) _____ X \$25
Amount Enclosed (Pre-Payment required): \$ _____

In the current Blue Ridge Parkway Directory.
 On the listing form on the reverse side.
 Sent by email: info@imagewerksproductions.com.

YES! I Want more coverage!
Add a web banner ad to my order at only \$25/month for _____ months!

Date _____

(SEAL) Authorized By _____

Subject to the following terms and conditions:

(1) Every effort will be made to print ad copy without error, however, if an error is made, The Digest will be responsible for only the part that is in error. (2) The advertiser assumes full and complete responsibility for published ad content & shall indemnify and save the publisher harmless against demands, claims or liabilities resulting from the publication of advertiser's copy. (3) The publisher shall be reimbursed in full for settlement of claims or judgements obtained due to the publication of such ad copy together with all expenses incurred including attorney's fees & cost of litigation pertaining, but not limited to collections.

www.blueridgedigest.com

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